

KWIB Meeting Minutes

February 16, 2012

Thomas D. Clark Center for Kentucky History
Frankfort, Kentucky

Members Present

Benny Adair, Commissioner Beth Brinly, Secretary Mark Brown, Rick Christman, Representative Larry Clark (Lora Hawkins), James Cole, Crystal Gibson, Hugh Haydon, Senator Larry Hayes (Commissioner Eric Dunnigan), Dr. Terry Holliday (Dr. Dale Winkler), Ed Holmes, Kimberly Huston, Robert King (Reecie Stagnolia), Herb Krase, Secretary Mary Lassiter (Ashley Parrott), Roger Marcum, Heidi Margulis, Dr. Michael McCall (Dr. Jay Box), Secretary Joe Meyer, Col. Mark Needham, Kelly Nuckols, Scott Pierce, Dr. Judith Rhoads, Daryl Smith, Kevin Shurn, Secretary Marcheta Sparrow (Lindy Casebier), Tom Volta, Commissioner Tom Zawacki

Guest Present

Lt. Governor Jerry Abramson

Staff Present

Tom West, Steve Rosenberg, Wanda Samuels

CALL TO ORDER

Ed Holmes, Chair, called the meeting to order at 1:05pm

Mr. Holmes welcomed members and guests, with a special welcome to Kentucky's Regional Representative from the US Department of Labor, Ms. Claudine Noel.

ACTIONS

A motion was made by Secretary Mark Brown and seconded by Heidi Margulis to approve the November 17, 2011 KWIB Meeting Minutes. Motion carried.

Work Ready Communities

Crystal Gibson, Chair of the Work Ready Communities Review Panel, reported that the panel met on January 11th to review six applications for Work Ready Certification and two for Work Ready in Progress. Three Work Ready and one Work Ready in Progress withdrew their applications to improve and resubmit. The panel is recommending the certification of three counties for Work Ready and one for Work Ready in Progress.

Ms. Gibson acknowledged the Board for their continued support and enthusiasm of Work Ready Communities program with special acknowledgement to Dr. Judith Rhoades and Daryl Smith

The resolutions in the form of a motion were:

Daviess County

A motion was made by Crystal Gibson and seconded by Commissioner Beth Brinly to certify Daviess County as a Work Ready Community. Motion carried.

Warren County

A motion was made by Crystal Gibson and seconded by Dr. Judith Rhoades to certify Warren County as a Work Ready Community. Motion carried.

Woodford County

A motion was made by Crystal Gibson and seconded by Dr. Jay Box to certify Woodford County as a Work Ready Community. Motion carried.

Russell County

A motion was made by Crystal Gibson and seconded by Benny Adair to certify Russell County as a Work Ready Community in Progress. Motion carried.

After each motion passed, those representing the individual counties were welcomed forward to receive their certificate and certification packet.

Workforce Innovation Fund Grant

Chair Ed Holmes reported that the US Department of Labor has created a competitive grant pool call the Workforce Innovation Fund. This fund was created by taking the Governor's statewide reserve funds from all states.

In your board packets you received an outline of the approach Kentucky is proposing for our statewide application. One of the strategic goals if to create better alignment between workforce and economic development, this grant will go a long way toward achieving that goal.

The grant is being developed by a team that includes Secretary Hayes, Secretary Meyer, Commissioners Dunnigan and Brinly, Robert Curry, Tom West, Joe Kelly, Bill Monterosso, Linda Prewitt and a great number of staff.

Commissioner Brinly commented "The most important thing is the opportunity to take our economic development/workforce development partnership to the next level. What is so clear in the new economic development plan is the role that talent development plays and the role that this board and the local workforce investment system plays in breathing life into that plan."

A motion was made by Secretary Mark Brown and seconded by Benny Adair to approve the concept and authorize the team to submit the application on behalf of the board and the commonwealth. Motion carried.

STRAGETIC PLAN IMPLEMENTATION:

Accelerating Opportunities

In the strategic plan, there is an initiative called I-Best, based on a best practice from the state of Washington. Several of our members have been involved over the last year in an effort to realize this type of program in Kentucky. After several name changes and successful grant applications we have seen some great progress on this approach. Chair introduced Dr. Jay Box to for a progress report.

Dr. Box from Kentucky Community and Technical College System gave the board and update on this innovative program.

Dr. Box opened with an announcement that Second Lady Dr. Jill Biden and Labor Secretary Hilda Solis will be at the BCTC Leestown Campus on February 23rd, at 8:15am as part of their three-day "Community College to Career" bus tour. The tour is highlighting the unique role

community colleges play in developing a flexible, highly-skilled 21st-century workforce to meet emerging regional business needs.

Lt. Governor Abramson

The Lt. Governor stopped in to share a few words of praise on the work the Board is doing and to know that the Board is making a difference on both the state and local levels. He closed his comments with “thanks for what you do and call if I can be of help”.

Workforce Academy

The foundation of our strategic plan is transforming the workforce system away from running government programs to becoming a demand-driven, business –led, solutions-based system to serve job seekers and employers alike. A keystone initiative towards this transformation is our Workforce Academy. Chair recognized Dr. Judith Rhoades, Champion for this project.

Dr. Rhoades introduced Rick Maher of Maher and Maher, who presented the board with an update on Workforce Academy. The first Pilot Workforce Academy will be held February 28 – March 1. Curriculum studies for the Academy include: change management, collaborative skills, leadership skills and business skills along with many others. She shared a quote “Change is disturbing when done to us, exhilarating when done by us”.

Partner for Success

Closely tied to the Workforce Academy, is the Partner for Success initiative. This initiative has also achieved some major milestones over the past several months. Chair recognized Commissioner Beth Brinly, Champion for this project.

Commissioner Brinly opened by commenting that “Partner for Success believes it is key to not only looking at the philosophy but owning the philosophy of each of the agencies and the service delivery components within the department of workforce investment and entire workforce investment system, working together as partners serving our customers holistic perspective”. Commissioner Brinly then introduced Allison Jeffries, Project Manager for formal presentation.

REPORTS:

Performance Measures Committee

At the November board meeting a committee was appointed to look at how the KWIB can effectively measure the performance of the workforce system and our initiatives to transform it. The committee met several times since that meeting. Chair recognized Commissioner Tom Zawacki, Chair of the Performance Measures Committee

Commissioner Zawacki presented the board and update on Performance Measures. The committee is focused on how to evaluate performance as a whole, not the individual parts. Keep the evaluation simple but meaning full, develop a system to tell us are we in control, are we out of control, are we meeting our goals and objectives in our individual initiatives are we really bringing value to the state as a workforce development. Next step is to find those measurable items that will show we’re meeting our objectives; board and guests who may have suggestions on key performance indicators send them to Tom West.

Legislative Update

Secretary Joseph U. Meyer provided an update on key items as the session is about half over. The budget is still in a retrenchment mode, with most agencies seeing budget cuts of 4.2% to 8.4%, a lot of the desired growth initiatives will be postponed until future sessions of the General Assembly.

The Cabinet has been working diligently on career and technical education, with a bill reorganizing secondary career and technical education being introduced by Senator Winters. Another bill that is relevant indirectly with our industry deals with Unemployment Insurance. A final piece dealing with fiscal integrity needs to be addressed to pay the interest on our outstanding obligation. Very close to reaching a consensus on that it requires full support from business and labor communities. It's expected to have that issue addressed before this session has ended. Representative Clark introduced a bill for Metro College program in Jefferson County, increasing the tax credit enrollment coverage 2800 students to 4000 students. The program has been very successful a number of other employers are now working with United Parcel Service. There is a deep and abiding interest on expanding that program as a substantial way to meet the pipeline needs of the Louisville area employers.

Written Reports

Tom West

In addition to the written report Mr. West wanted to let the board know of conversations he's had with six or seven states over the past six months on various initiatives this board has put forward that are being implemented and even of those counties that were recognized today. Several of the states have asked about the Work Ready Communities Program, they like what we're doing and want to know more about it and to model something after it. Oklahoma and Kansas have inquired about the One-Stop Certification; North Carolina called and asked about our Branding initiative and how we moved it forward; and even California inquired about our High Impact Workforce investment Boards and Branding.

At one time Kentucky was seen as a leader in Workforce now other states are looking at the KWIB Strategic Plan and Initiatives and the energy and work the board is doing as a model nationally.

OTHER BUSINESS

Apprenticeship

Chair Holmes acknowledged Secretary Mark Brown and Mike Donta from the Labor Department on the information packets provided to the board "Kentucky Apprenticeship – Earn, Learn, Succeed".

NEW BUSINESS

No New Business Presented

ADJOURN

With no further business, a motion to adjourn was made by Benny Adair, seconded by Tom Volta. Motion Passed.

Adjourned 2:41pm